

Barbie®: The Golden Anniversary exhibit is being developed, organized and presented by the Museum of Lifestyle & Fashion History. It is not a Mattel program.

Barbie® is a registered trademark of the Mattel Corporation.

This exhibit is inspired by the history of MLFH and its first exhibit about the Barbie® Doll and is not organized and not developed by the Mattel.

Barbie®: The Golden Anniversary was conceived and curated by Lori J. Durante, Executive Director/Chief Curator of the Museum of Lifestyle & Fashion History.

Some of the sponsors of Barbie®: The Golden Anniversary exhibit include the Boynton Beach Mall, the Patricia Ann Ravo Fund, the Boris & Edith Rueger Fund, US-1 AC Self Storage, Fedex Office-Delray Beach; Sears-Boynton Beach; Home Depot-Boynton Beach, Wolf Gordon and Master Coating Technologies and photography services & camera for use by MLFH provided by n'Detenga n'Gurumo. A 6.5ft Christmas tree for the Museum to use for the Barbie® Christmas ornaments display was donated by Walmart-Boynton Beach. And to decorate the Christmas tree, goodwill partnership support was provided by Macy's of the Boynton Beach Mall by the complimentary creative work of coordinating and installing the Christmas tree decorations that was done by Michael Steele who is Visual Manager of Macy's. Gifts for Museum's group tours customers during first week of the Barbie exhibit were donated by Dillard's of the Boynton Beach Mall. The Barbie® mural and the interior décor for the exhibition were designed by and compliments of Carrie LaPorte Bollella of Carrie Leigh Designs and AES Interiors. The Barbie mural was painted by Jodi Lee of Lake Worth, FL. Lobby room furniture at MLFH has been provided in-kind by LaRue Furniture and other interior accents have been provided in-kind by JcPenney-Boynton Beach.

Special thank you to Boynton Beach Vice Mayor Woodrow Hay for his contribution towards the renovations of the Museum's donated 8,000 square feet facility at the Boynton Beach Mall. The Museum will be at this location for at least 3 years.

History of MLFH

The Museum of Lifestyle & Fashion History (MLFH) is a non-profit 501(c)3 history museum that was established in 1999. The inspiration for the MLFH was the phenomenally successful retrospective & popular culture exhibit "40 Years of the Barbie® Doll" in celebration of Women's History Month which was on display from March 1999 thru September 2000 in Delray Beach, Florida. More than 19,000 visitors from around the world attended this exhibit which made it the #1 attended exhibit in the history of Delray Beach and one of the most memorable museum exhibits in all of Palm Beach County. The Barbie® Doll exhibit was conceived, developed, organized and curated by Lori J. Durante who is the Executive Director/Chief Curator of the Museum of Lifestyle & Fashion History.

From early 2003 to September 2005, the MLFH was located in a rent-free 8,000 square feet facility in the former Pineapple Grove Shops Plaza located in the 300 Block of Pineapple Grove Way in Downtown Delray Beach, Florida. The space for MLFH was donated by AM Davis Mercantile who owned that plaza. However, that plaza was sold and then demolished for redevelopment along with the entire City block where it was located. As a result, the Museum had to move. While at that facility, the MLFH developed and presented exhibits about fashion history and popular culture, and also hosted traveling exhibits from the Smithsonian Institution. The MLFH is the only museum in Palm Beach County that is approved to host exhibitions from the Smithsonian. On the 4th Saturday of each month, year-round, at 11am the MLFH still conducts the Narrated Bus Tours of Historic Delray Beach. Some of the accolades for MLFH include being selected as Best New Museum in 2004 by the New Times Broward-Palm Beach Newspaper; Best Bets in Palm Beach County in 2006 & 2005 by the Gold Coast Edition of Guest Informant Magazine; and in 2006, the MLFH Narrated Bus Tours of Historic Delray Beach were selected as Unique Travel Gem by AAA Travel Home & Away Magazine of Mid-America. In June 2006 and May 2008, the MLFH Narrated Bus Tours of Historic Delray Beach were selected as Best Tour of the Town by The Palm Beacher & Gold Coast Magazines.

CURRENT AND FUTURE PLANS FOR MLFH

The Museum of Lifestyle & Fashion History (MLFH) now has building plans for a proposed 93,000 square feet museum facility for the purpose of presenting permanent and traveling exhibits and for a location for its hugely popular Narrated Bus Tours of Historic Delray Beach, Florida. The MLFH building plans contain spaces dedicated to different themes including separate galleries featuring the following: history of Jewish people in retailing; the fashion, accessories & furnishings of Iris Apfel; separate galleries about the history, culture, fashion, architecture, interior design of the Swedish, Italian, Spanish, French, Asian, African, Caribbean, and Latin as well as galleries highlighting historical aspects about various other cultures, people, places, designs, artifacts and time periods.

Visit MLFH website for Mission Statement, Goals & Objectives of the Museum.



Museum of Lifestyle & Fashion History

P.O. Box 6127, Delray Beach, FL 33482

Phone: (561) 243-2662 - Fax: (561) 243-9916

Email: info@mlfhmuseum.org - www.mlfhmuseum.org

On Exhibit Now

At the
Museum of Lifestyle & Fashion History
in the Boynton Beach Mall
801 N. Congress Avenue
Boynton Beach, FL

Barbie®:
The Golden Anniversary



Hundreds of vintage and collector edition dolls on display



March 2009 marked the 50th birthday of the world famous Barbie® Doll. The exhibition Barbie®: The Golden Anniversary that has been developed by the Museum of Lifestyle & Fashion History is a history and anthropological exhibit about the Barbie® Doll and 50 years of countless ways in which various editions of the Barbie® Doll depict real life activities, inspire and represent unlimited career aspirations for girls and women, honor milestones in history, are an international showcase of clothing and culture of different countries, recognize human rights issues, provide tidbits on proper etiquettes for various activities, celebrate various holidays, serve as a fashion model for which renowned fashion designers have and continue to create wardrobes plus there are many more landmark educational aspects of the Barbie® Doll. And also the Barbie® Doll has been a platform for controversy about the image of beauty and body figure.

Barbie®: The Golden Anniversary exhibition is full of tidbits of history and anthropological information. Visitors to the exhibit at the Museum of Lifestyle & Fashion History should prepare to spend time to enjoy seeing how these tidbits of information show the ways in which the editions of the Barbie® Doll, her family members and the Barbie® friend boys and girls are so much interrelated to real world history, real people, real fashion and real lifestyles.

Recently added to the Barbie® exhibition at the Museum is the original adult-size Diane Von Furstenberg jersey wrap dress designed in year 2009 in exclusive Barbie® pink twig print. This dress was loaned to the Museum direct from the Diane Von Furstenberg company. This adult-size dress was created by Diane Von Furstenberg especially for Barbie's® 50th Anniversary first-ever Runway Fashion Show that was presented in February 2009 as a part of the Mercedes-Benz Fashion Week held at Bryant Park in New York City. Diane Von Furstenberg was one of fifty top fashion designers who created fashions featured in that runway show.

Since Barbie's® introduction in 1959, her fashions were always inspired by the top quality fashion courturiers. In the 1990s, major American and European fashion designers actually began creating clothes for Collector Editions of the Barbie® Doll. It was in year 2006, that the Diane Von Furstenberg (DVF) Barbie® Doll was introduced wearing the DVF signature wrap dress designed with pink twig prints. The 2009 DVF Barbie® wrap dress created for the Runway Fashion Show is an adult-size duplication of the 2006 dress designed for the DVF Barbie® doll.

Born in Belgium, Diane Von Furstenberg first arrived in New York City with a suitcase full of wrap dresses that she created which planted the seed for her company where millions of her iconic wrap dresses have been sold.

The Museum of Lifestyle & Fashion History also developed a curriculum infusion partnership with the Miami International University of Art & Design (MIU) in Miami, Florida. Under the guidance of MIU professors Amy Berkowitz and Lynda Devita, the design students at the university creatively designed sixteen pairs of shoes for futuristic Barbie® and students also completed design sketches of clothes for Barbie® of the future. These uniquely designed shoes and sketches are on display in the exhibit. The MIU design students come from various parts of the United States and the world. To name a few places: Silver Spring, Maryland; Biloxi, Mississippi; Miami, Florida; Jarkata, Indonesia; San Juan, Puerto Rico; Columbia.

The 50th Anniversary of the Barbie® Doll inspired a number of celebration products including that of a Limited Edition Make-up Collection named Barbie® Loves Stila. Stila Cosmetics is the Official Prestige Makeup Partner for Barbie®. Barbie is known for her stylish looks and Stila is known for being whimsical, so the merging of the two resulted in the Barbie® Loves Stila makeup collection that is now being showcased at the Museum of Lifestyle & Fashion History. The makeup collection is a fun presentation about various facets of the Barbie® Doll from clothes to makeup. On display at MLFH is the Stila #1 Ponytail 3-pan paper-wrapped compact with 2 eye shadows and a cheek color; Lip Enamel Luxe Gloss;

Stay All Day Waterproof Liquid Eye Liner; All Doll'd Up Eye Shadow Palette; and Smudge Pot Gel Eye Liner with names such as Little Black Dress, Purple Pumps and Cobalt Clutch.

For other Barbie® Doll items that are on display in the Barbie®: The Golden Anniversary exhibition, the Museum invited the general public and collectors to loan their Barbie® Dolls and related Barbie® items. To date, more than seventeen private collectors and organizations from throughout South Florida (Delray Beach, Boynton Beach, Boca Raton, Jupiter, Greenacres and Miami) have provided hundreds of vintage Barbie® Dolls, friends, family members and accessories that are showcased in this anthropological and history multi-media exhibit. Also, some of these Barbie® dolls in the exhibit are from the permanent archival collection of the Museum of Lifestyle & Fashion History.

There are also other notable fashion designers' Barbie® Dolls present in the Museum exhibit including the 1996 Nicole Miller Barbie® on loan from Allison Kapner of Lake Worth, Florida; 1996 Moon Goddess Barbie® designed by Bob Mackie; 1997 Anne Klein Barbie® from the Museum's permanent archival collection; and 2005 Lilly Pulitzer Barbie® with Stacie® on loan from Kristen Kerl of Greenacres, Florida.

In addition to the Barbie®: The Golden Anniversary exhibit, the Museum has on display an exhibition titled Fashion Treasures which consists of a display of fashion clothes, household objects and other artifacts from the late 1800s to the 1960s along with historical data about how these artifacts and history relating to any particular period in time is reflected in the fashions and lifestyle of that era. One of the primary missions of the exhibits at the MLFH is to showcase the strong, inseparable correlations between history, fashion and lifestyle. The items in the Fashion Treasures exhibit are from the MLFH permanent archival collection. Fashion Treasures exhibit at the Museum is a permanent on-going exhibition with periodic changes/additions of different archival artifacts. On August 3, 2010, MLFH will premiere its Lilly exhibit about the more than 50 years of Lilly Pulitzer Palm Beach fashions. Lilly will be display August 3, 2010 thru May 31, 2011.

The Museum of Lifestyle & Fashion History has done a curriculum infusion partnership with the **Miami International University of Art & Design in Miami** where more than 40 students created designs of the future of Barbie® shoes or fashion sketch designs that are displayed in the exhibit too.

Also, 19 people and organizations from throughout South Florida have loaned and provided vintage dolls for display:

- Barbara Beaudry of Miami, FL
- Ellen Bohde of Boca Raton, FL
- Vanessa Carosella of Boca Raton, FL
- Rosemary Cove of Lantana, FL
- Kathy Cowlin of Ottawa, Canada
- Janet DeVries of Boynton Beach, FL
- Florence Fuller Child Development of Boca Raton, FL
- Barbara Gilbert of Jupiter, FL
- Nadine Hart of Delray Beach, FL
- Julie Hartnett of Boca Raton, FL
- Doris Hingston of Boca Raton, FL
- Allison Kapner of Lake Worth, FL
- Kristen Kerl of Greenacres, FL
- Natalie Nelson of Boynton Beach, FL
- Milla-Antoinette Ravo of Boca Raton, FL
- Gale Smith of Boynton Beach, FL
- Kathy Susko of Boca Raton, FL
- Alexandra Taborek of Delray Beach, FL
- Julie Walls -Honeycutt of Fort Lauderdale, FL

If you would like to loan Barbie® Doll items for the history exhibit:

The Barbie® Call is for any Barbie® Dolls from years 1959 to present along with Barbie® clothes, pets, cars, houses and Barbie® friends such as Ken®, Skipper® and Midge®. This call is also for Barbie® Dolls representing different careers, different cultures, different countries and much more.

1. If a person would like for their Barbie® Dolls items to be considered for temporary display, they need to mail or e-mail their: name, street mailing address, phone number and e-mail address to the Museum of Lifestyle & Fashion History at P.O. Box 6127, Delray Beach, Florida 33482 or e-mail BarbieExhibit@MLFHMUSEUM.org.
2. People should also include a brief description about the items that they wish to loan, how long they have owned their Barbie® items, and when and how they acquired the Barbie® items. The exhibit will be displayed in conjunction with various Museum events throughout year 2009.

- **Exhibition Dates:** Now - April 1, 2010 (Extended to July 11, 2010)
- **Tours: Private group tours and school field trips** are available at special rates
- **Hours:** Tuesday - Saturday, 10am until 5pm, and Sunday, 1pm - 5pm
- **General Admission Fees (year 2009 rates):**
 \$5.00 per person for adults, senior citizens and children age 12 and over;
 \$1.00 per person for children age 2 thru 11;
 Free for children under age 2 years
 (these rates do not apply for groups/parties/children events)
- **Location:** Boynton Beach Mall, 801 N. Congress Avenue, Boynton Beach, Florida

Other Exhibit on display: Fashion Treasures from the MLFH Permanent Archival Collection

Financial sponsorship opportunities are available.

Call: For more information, call: 561-243-2662 or e-mail: Info@MLFHMUSEUM.org

Sponsors:

- Patricia Ann Ravo Fund
- The Boris and Edith Rueger Fund
- Boynton Beach Mall

Sponsors:

- US 1 AC Self Storage
- FedEx Office-Delray Beach
- Sears-Boynton Beach
- Home Depot-Boynton Beach
- Wolf Gordon
- Master Coating Technologies
- Gonsman Draperies
- Wal-Mart-Boynton Beach

Barbie® Christmas Tree on display at MLFH for the holidays designed by **Michael Steele, Visual Manager for Macy's** in Boynton Beach, FL. And, a special display of holiday Barbie® dolls have been added.

Special thank you to:

- Dillard's-Boynton Beach
- JcPenney-Boynton Beach

Exhibit Interior Decor Concept sponsored & designed by: Carrie Laporte Bollella for Carrie Leigh Design's and AES Interiors

Mural design by Carrie Laporte Bollella & Mural painted by Jodi Lee

